

FIG. 1

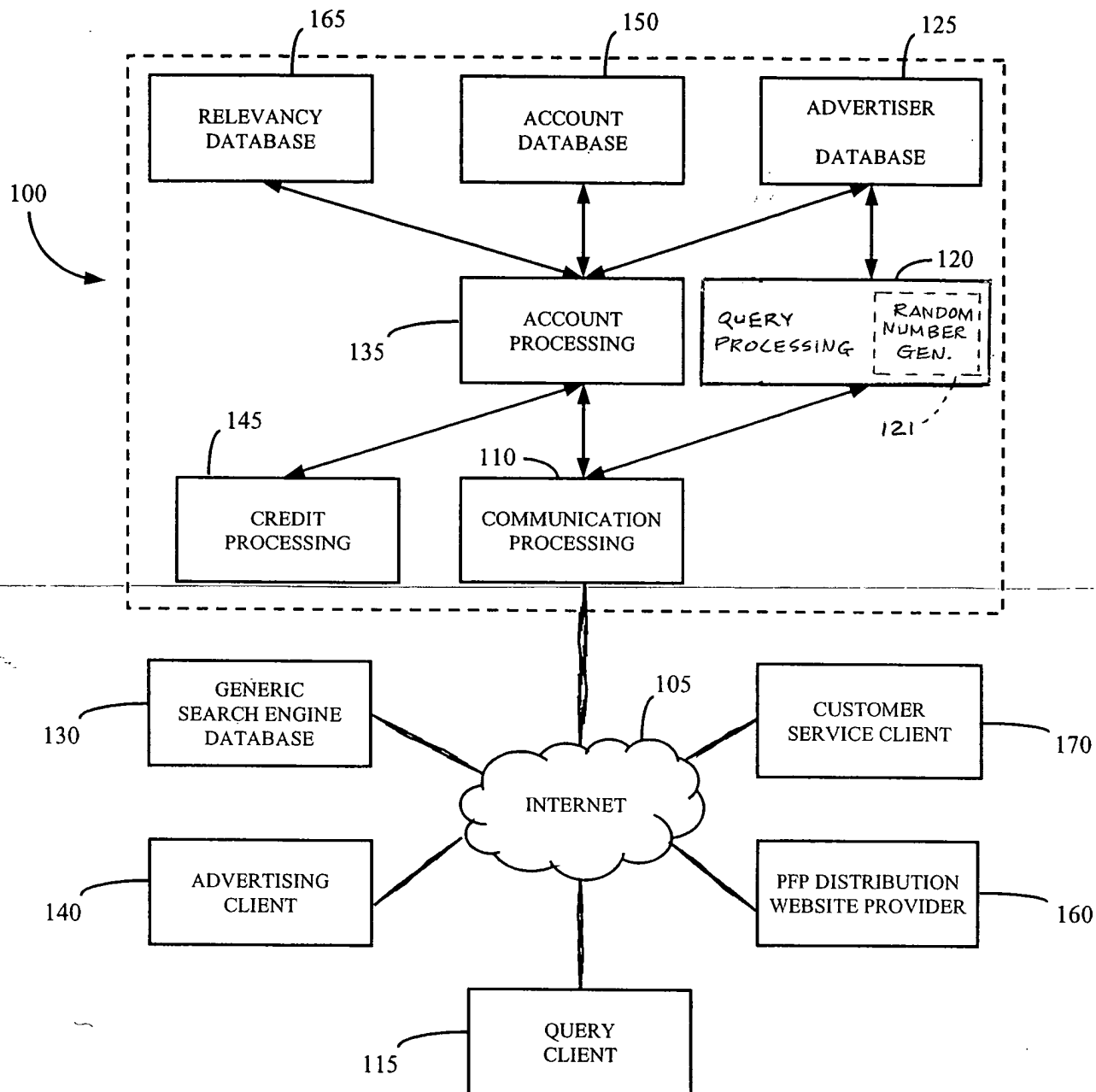
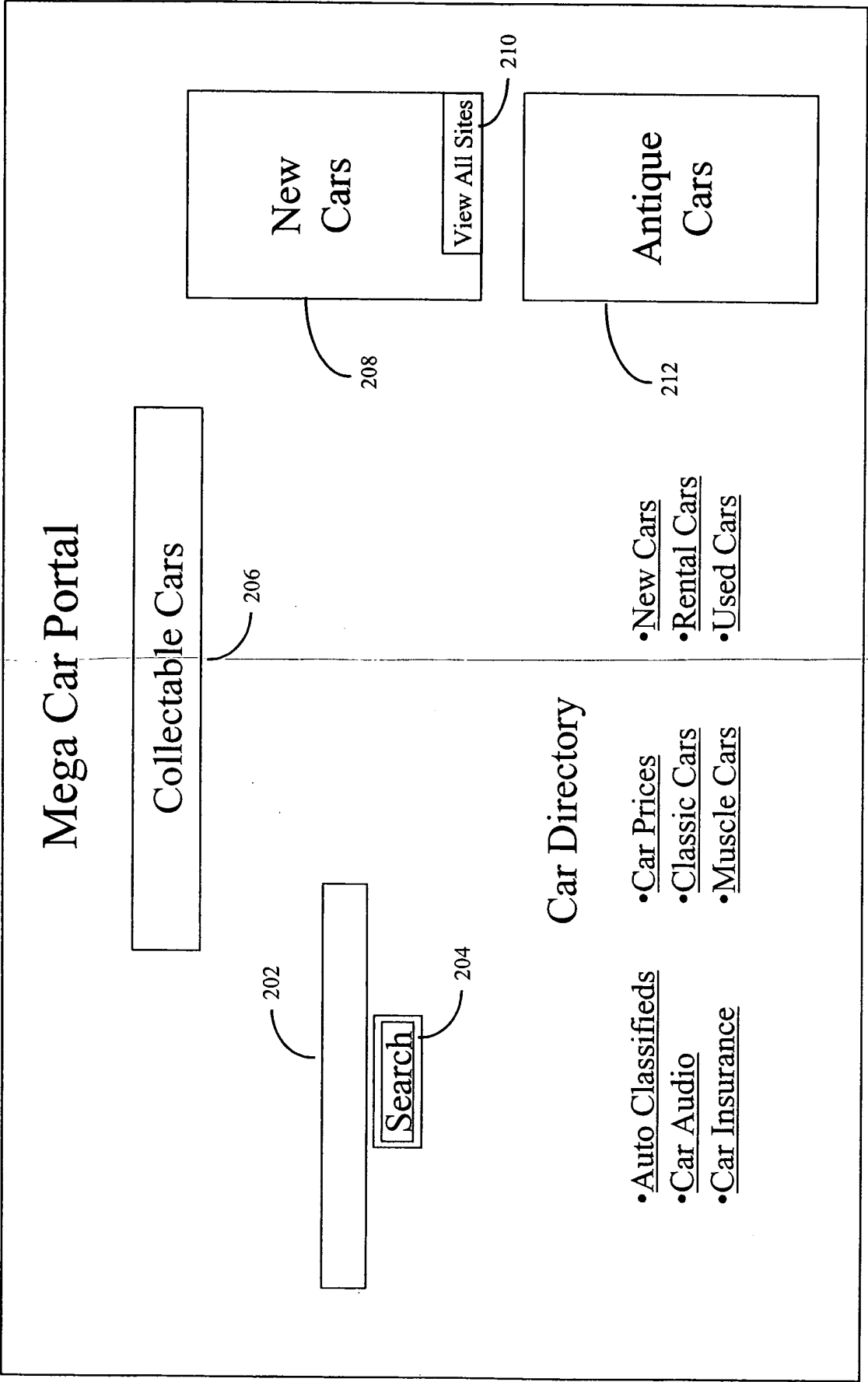


FIG. 2



**FIG. 3**

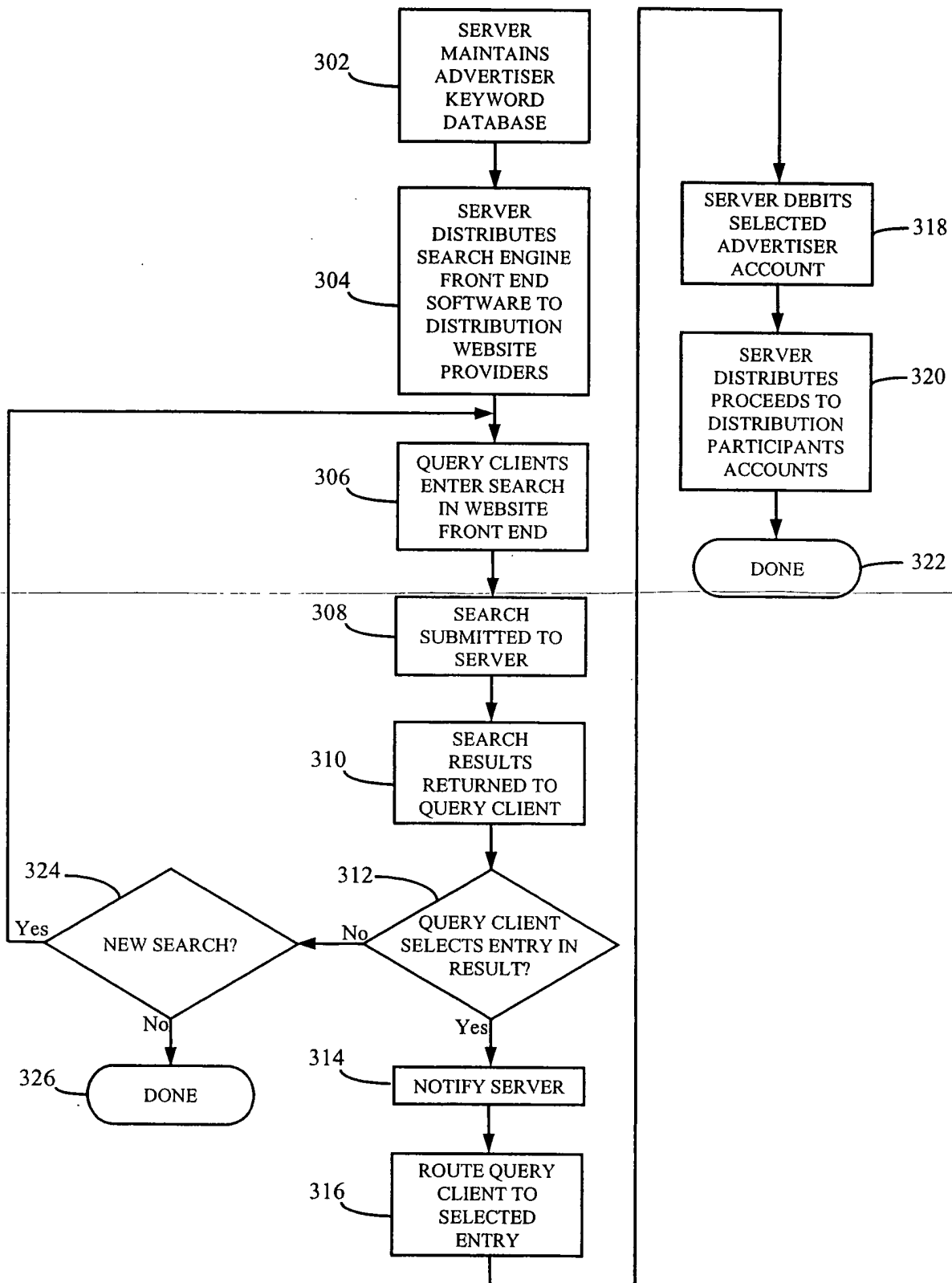
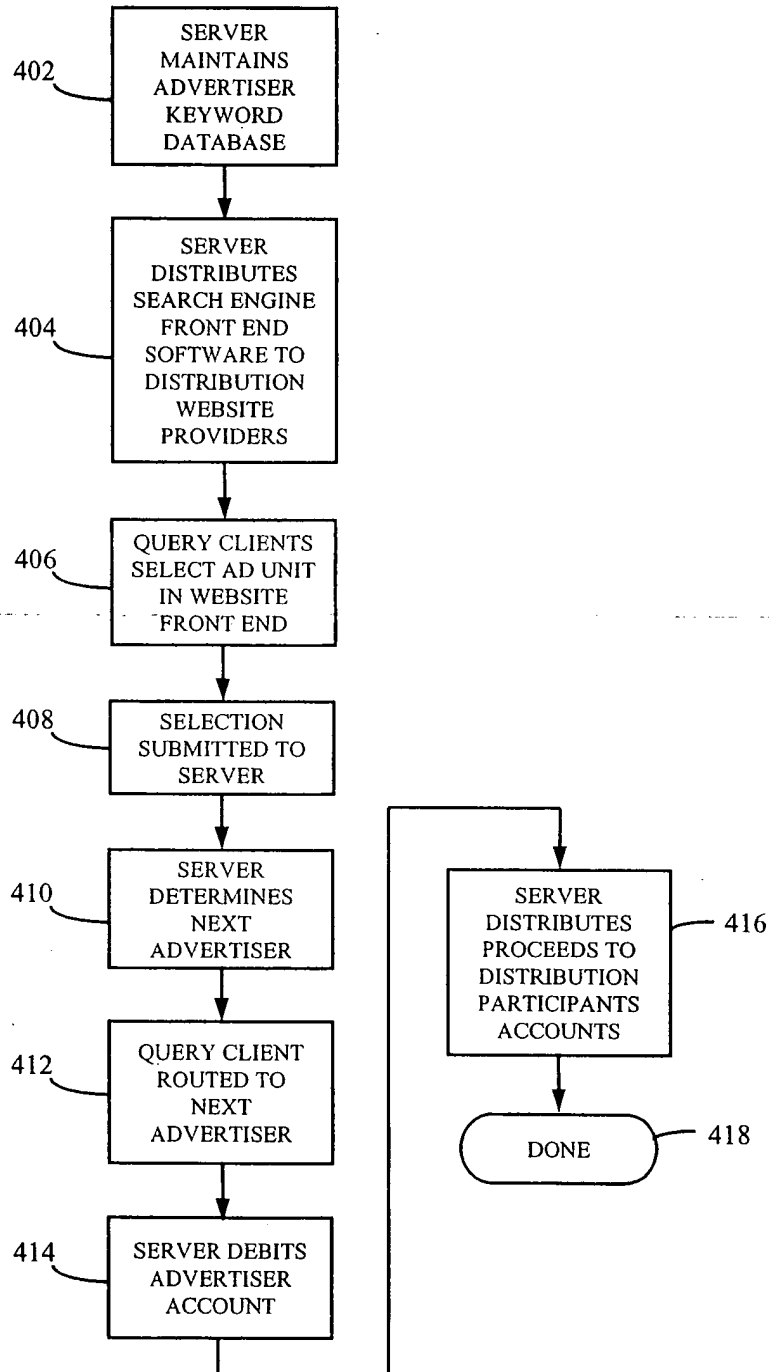


FIG. 4



**FIG. 5A**

Advertiser	Bid	Target Level
502 A1	\$0.40	40% 518
504 A2	\$0.27	27% 520
506 A3	\$0.23	23% 522
508 A4	\$0.10	10% 524

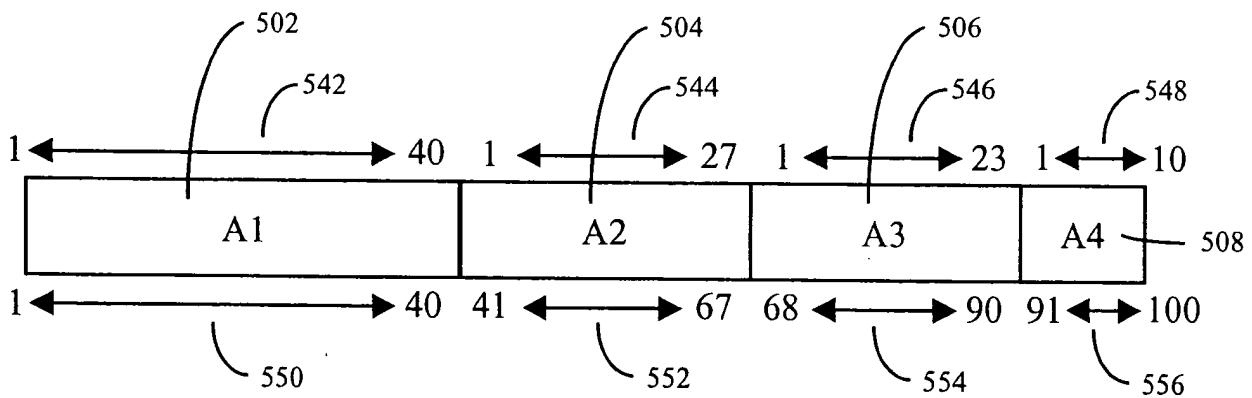
510' 512 514 516

**FIG. 5B**

Advertiser	Pass 1	Pass 2	Pass 3
502 A1	R1	R4	R7
504 A2	R2	R5	
506 A3	R3	R6	
508 A4			R8

526 528 530 532 534 536 538 540

**FIG. 5C**



**FIG. 6**

lobby	listing manager	bid manager	channel manager	account manager	add funds	reports	keyword center	help desk																																																																												
<div style="display: flex; justify-content: space-between; align-items: center;"> <span>Listing: Collectable Cars ▼</span> <span>Channel: Mega Car Portal ▼</span> <span>Submit Bid Changes</span> <span>Clear Bid Changes</span> </div>																																																																																				
Displayed Channel Bids: <u>Mega Car Portal</u> Channel Status: Online [ <a href="#">Change</a> ]																																																																																				
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